

# About us



**Founded in 2010, the Anti-Tribalism Movement (ATM) is a non-profit organisation committed to combating tribal discrimination and promoting a fairer and more equitable society, by fostering tolerance, developing leadership, and advancing social justice.**

We are a well-established organisation with a reputation for being fair, visionary, and trustworthy. ATM has credibility with the wider BAME community (particularly those with Horn of African origin), as well as with grassroots minority organisations, donors, and policymakers. We are often the first port of call for advice and consultation as a field leader in advocating for change to improve the situation of BAME communities in the UK.

Over the years, we have built strong networks of organisations working to reduce social inequality in the UK, and we regularly partner and collaborate with those organisations on projects and advocacy. Our central position in these networks allows us to cascade initiatives quickly, collect and share vital information with the community, and build consensus and joint advocacy strategies around common challenges.

## GET INVOLVED

Our digital toolkit was designed in partnership with our young people who have participated in our bespoke leadership training programme.



## BOOK A WORKSHOP

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## ORGANISATIONAL VALUES

ATM is driven by fundamental principles and organisational values which we live and breathe every day, and which make the ATM unique: to deliver our goals we commit to being:

### RESPONSIVE

We will be agile in our responses to community needs and develop new services as the demand and external environment dictates.

### TRANSPARENT

We will be transparent, open, honest, fair, and have integrity in everything we do.

### PERSON/COMMUNITY CENTRED

We will work with beneficiaries to embrace people's power, assets, lived experiences and resources to achieve our goals.

### COLLABORATIVE

We will work in partnership to tackle tribalism, injustice, and inequality.